2023 INAVATION AWARDS

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Technology Award Categories

Accessory

Products that are added to or used alongside other AV technologies, to help them function, make them more useful or fine-tune them.

Some examples: Brackets and mounts, projection screens and specialist furniture

Audio

Loudspeakers and technologies that handle audio capture, storage, distribution or processing.

Some examples: Loudspeakers, microphones, intercom, congress systems, amplifiers, mixing consoles, players, and DSPs

Communication and Collaboration

Technologies that are purely focused on supporting communication and collaboration whether local or remote.

Some examples: VC platforms, beamforming microphones, interactive displays, conferencing peripherals, congress systems, screen sharing products

Content, Streaming and Broadcast

Technology for creation, capture, broadcast and storage of video.

Some examples: Cameras, encoders/decoders, video platforms, video production tools, lecture capture platforms, streaming platforms, video storage, IPTV

Enter Online at InavationAwards.com
DEADLINE: October 7, 2022

Digital Signage

Technologies for out-of-home communication of content for POS, advertising, entertainment, information or wayfinding

Some examples: Displays, players, scheduling and analytics software, mounts and kiosks, interactive technology, content creation tools

Display (end point)

Any display output technology.

Some examples: Projectors, LEDs, LCDs

Events Technology

Technology that can be used for events large or small.

Some examples: LED displays and projection, loudspeakers, microphones, event control, mixing consoles, image processing, intercom and lighting

Monitoring and control

Technologies that allow users to control spaces as well as software that supports remote control, maintenance and monitoring.

Some examples: Control panels, monitoring and scheduling software, control processors, control apps, analytics platforms

Signal Distribution and Processing

Technologies for getting signals from A to B, as well as those that deliver switching, processing and scaling capabilities.

Some examples: AV-over-IP products, signal extension, matrix switchers, media players, scalers, image processors, KVM products

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Entry tips for Technology Entries – what the judges want to know…

We encourage all applicants to be original and creative in their approach to conveying the strengths of the technology entered. If the technology entered is eligible, and you stay within the guidelines stipulated, there are no right or wrong entries. However, for some guidance on what our judges are looking for read on.

1. A clear overview of the technology conveying its main features and functions.
2. What is the technical background to the technology? Is it based on any design or manufacturing breakthroughs?
3. Who is the technology targeted at and what needs does the technology set out to address?
4. What steps did you take to bring the technology to market? This can include market research, beta-testing and feedback from key users.
5. Detail any challenges in the product development process and how they were overcome.
6. What impact has the product had on the market and what feedback have you had from your clients?
7. USPs – what's unique about this technology?

Please make sure all claims are backed up and evidenced where possible.

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Entry Guidelines

You can enter at *inavationawards.com*

Entry fee is £300

There is an administration charge of £300 per entry. After loading your submission you will be directed to a payment page. When payment is made your entry will be released for inclusion with judging packs.

Eligible technologies must have been launched or updated (and available to buy) between October 1, 2021 and October 1, 2022.

All entries must be submitted online.

The judges will be looking for a clear description of your technology and its USPs.

Submissions should consist of up to 1,000 words of text specifically explaining the technology, its key features, why it was developed, and what benefits it can offer designers, installers and users of AV systems. Within the same document you may also include supporting materials, which should be no more than six sides of A4 in total.

If you wish to submit case studies, testimonials, and tables, they should be included within your supporting materials rather than the 1,000 word technology description. Please limit this purely to details of your technology.

You may enter as many categories as you wish, but you must complete a separate submission for each one.

You may enter the same product into multiple categories.

If you are unsure which category to choose, please contact *inavationawards@imlgroup.co.uk*

Documents should be in PDF or Word doc format. PowerPoint files will not be accepted.

Supporting materials may include photographs, tables, graphs, documents containing statistics, testimonials, and media coverage. We encourage video however please provide a link to video hosted elsewhere rather than a video file. Any information submitted outside these guidelines will not be considered.

Please upload one Word document or PDF that starts with your 1,000 word entry and continues with supporting documents on subsequent pages.

Ensure that your submission contains sufficient robust information. Please include relevant facts and figures where possible.

The contact details you provide in your entry form will be used throughout the awards process. If these details change after the form has been submitted, please send your new contact information by email to *inavationawards@imlgroup.co.uk*

Please also contact the Inavation Awards team by email if you have any general queries about our awards.

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