

Inavation Awards

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Business Awards

Business Awards

AV-as-a-Service Award

To be eligible for this award you must demonstrate a recurring revenue model for selling software, products or services. Judges will be looking for imaginative ways in which companies have successfully monetised their offering with subscription-based payments. Particular attention will be paid to approaches that access a client's OPEX and benefit both the entrant's revenue, as well as their customers' businesses operations.

Best Client Support

Judges will be looking for evidence that companies have gone above and beyond in support for their clients. Initiatives could include training, assistance with sales and system design, predictive maintenance and system monitoring, accessible helpdesk support and a hands-on approach to troubleshooting.

Best Marketing Campaign

When marketing technology-based products and services it is essential to convey complex functions in simple and effective ways. Judges will be looking for campaigns that effectively highlight USPs of new technology or a company's services with creative and engaging approaches.

Best New Company

Judges will be interested in not just what the company offers, but the approach to getting it off the ground. From the idea that got you started, to rounding up investment, launching and staying in the market; we'd like to know the whole story. Eligible companies must have launched after January 1, 2017.

Best Place to Work

Every good enterprise knows that success begins with staff and being a good employer will give a company an edge over its competition. What does your company do to attract, retain, reward and motivate its employees?

Best R&D

Research and development is the engine of any technology company. We are interested in how your company identifies future needs to develop products that push this industry forward. We want to know examples of creativity, innovation and disruption within your R&D strategy.

Best Sales Team

Good sales teams are supportive and thoughtful. How does your sales department pinpoint customers that will truly benefit from the technologies and services they are selling and advise them in ensuring successful outcomes?

Business Growth Award

We are looking for examples of sustainable and intelligent growth strategies. It can be organic, or by acquisition. Submissions detailing expansion that is geographic, extends a product/service portfolio or grows turnover or profit will all be accepted.

Corporate Social Responsibility Award

Does your corporation have a conscience? Let us know how you are going beyond compliance and the law to help make the world a better place. For a successful entry, it's important we know the impact of schemes, initiatives and funds donated. This award has never been more relevant in a year when Covid-19 has turned the business landscape on its head. If you've worked to support any portion of the AV industry in troubling times then let us know.

Sustainability Award

How are you considering sustainability? We are looking for product or system design that contributes to lowering energy consumption or waste as well as ways in which a company is ensuring it minimises its own environmental impact.

Enter Online at [InavationAwards.com](https://www.inavationawards.com)
from September 1, 2020
DEADLINE: February 2, 2021

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Entry Guidelines

Our awards are simple to enter and are open to any company working within the professional AV industry. The information below will help you to prepare your entry.

When the entry system opens on September 1, 2020, please click ENTER NOW at the top of the inavationawards.com site and select the category you wish to enter.

Entry is free

Inavation Business Awards concentrate primarily on activity within the last 12 months before submission deadline, so for 2021 our judges will be looking for outstanding examples of best practice between October 1, 2019 and February 1, 2021.

We will accept submissions based on projects, initiatives or endeavours that commenced prior to this period, provided that core achievements have taken place during the 12 months stipulated.

All entries must be submitted online.

The judges will be looking for a good story, well told, and backed up with solid metrics where applicable.

Submissions should consist of up to 1,000 words of text specifically addressing how they have excelled in the relevant category. You may also include supporting materials, which should be no more than six sides of A4 in total.

If you wish to submit tables, they should be included within your supporting materials rather than the text field.

You may enter as many categories as you wish, but you must complete a separate submission for each one.

You may not submit more than one entry per category. If projects or initiatives are distinctive and unrelated we advise you to combine the best elements of each in a stronger single entry.

No submission should be entered in more than one category. Please choose the most appropriate single category for your entry. If you are unsure which category to choose, please contact inavationawards@imlgroup.co.uk

The winners will be announced at a gala ceremony at the Museu Nacional d'Art de Catalunya in Barcelona in June, 2021.

Documents should be in PDF or Word doc format. PowerPoint files will not be accepted.

Supporting materials may include photographs, tables, graphs, documents containing statistics, testimonials, and media coverage. We encourage video however please provide a link to video hosted elsewhere rather than a video file. Any information submitted outside these guidelines will not be considered.

Ensure that your submission contains sufficient robust information. Please include relevant facts and figures where possible.

The contact details you provide in your entry form will be used throughout the awards process. If these details change after the form has been submitted, please send your new contact information by email to inavationawards@imlgroup.co.uk

Please also contact the Inavation Awards team by email if you have any general queries about our awards.

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